



AAGL 2023 - Global Congress Updates

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EXHIBIT HALL SCHEDULE

MOVE IN*

Saturday, November 4	1:00 pm — 5:00 pm Large Booth Move In (600+ SF)
Sunday, November 5	8:00 pm — 5:00 pm All Booths
Monday, November 6	7:00 am — 2:00 pm All Booths

*Schedule subject to change. All times listed are in central time.

PLEASE NOTE: ALL booths must be set up by 4:00 PM on Monday, November 6, 2023 for the Opening Reception which begins at 4:30 pm. If you anticipate any difficulty in meeting this deadline, please contact the AAGL exhibits team via email aaglexhibits@spargoinc.com by 5:00 PM PST on or before Wednesday, November 1, 2023.

SHOW HOURS*

Monday, November 6

9:45 am — 1:15 pm Pre-Congress Industry Labs

4:30 pm — 6:30 pm Welcome Reception

Tuesday, November 7

6:00 am — 7:30 am Industry Symposium

7:45 am — 2:30 pm Exhibit Hall Open

8:00 am — 8:45 am Product Theaters

1:00 pm — 1:45 pm Product Theaters

5:30 pm — 7:30 pm Industry Symposium

Wednesday, November 8

6:00 am — 7:30 am Industry Symposium

7:45 am — 2:30 pm Exhibit Hall Open

8:00 am — 8:45 am Product Theaters

1:00 pm — 1:45 pm Product Theaters

*Schedule subject to change. All times listed are in central time.

MOVE-OUT*

Wednesday, November 8

2:30 pm — 9:00 pm All Booths

Thursday, November 9

8:00 am — 3:00 pm All Booths

*Schedule subject to change. All times listed are in central time.

PLEASE NOTE: Please do not dismantle or start packing until the official close of the show at 2:30 PM on Wednesday, November 8, 2023. Please make your travel plans accordingly. All outbound carriers must be checked in by 1:00 PM on Thursday, November 9, 2023.

EXHIBITOR SERVICE MANUAL

Are you all set with your 2023 exhibiting needs? If you have not already done so, please access the [GES Service Kit](#) to order all your necessary products and services. Order by the discount deadline listed on the individual

order forms to save approximately 15%! Keep in mind that individual booth carpet is required and must be ordered at the exhibiting company's expense. You may provide your own floor covering or individual booth carpet can be ordered through GES.

Exhibitor Profile Listing – Deadline September 29

We are excited to launch the 2023 Exhibitor Hub and request that you follow [these steps](#) for logging in and successfully setting up your exhibitor profile listing. Your profile listing information will be used as your online presence, in the #AAGL23 Final Scientific Program, and on the mobile app. **Please complete this process at your earliest convenience as the deadline for the printed program is Friday, September 29, 2023.**

LEAD RETRIEVAL

Lead Retrieval is being offered through VarIT, Inc. You can use your phone or rent a device from VarIT, Inc. Please review the [Spotlighter Lead Retrieval Flyer](#) for additional information.

PROMOTIONAL OPPORTUNITIES/BRANDING GUIDE

As you look forward to face-to-face interactions with many of your current and potential customers, we invite you to take advantage of the available [branding opportunities](#) to enhance your presence. Brand new opportunities have been added to the menu of offerings:

- **Attendee Engagement Wall** - Provide support of the live graphic facilitation illustrating attendees' responses to a question. This opportunity will increase engagement and excitement in the Exhibit Hall as attendees will want to participate and see the progression of the drawing. Support will be recognized on the live drawing board, a half meter board, in mobile app push notifications, and in an attendee email. In addition, branded post-it notes and pens may be provided by the supporter.
- **Charging Zone** – Located in the Exhibit Hall this opportunity includes a 10'x30' area with two branded charging tables, four stools, two ottomans, and a branded 4'x6' carpet decal. In addition, a 55" interactive touch screen monitor will be in the zone where attendees will view the meeting schedule, a map of the Music City Center, the Exhibit Hall floor plan, and more. To add a bit of fun, the unit will also include the opportunity to take a selfie. Supporter will receive a digital ad and branding on the base of the display.
- **Interactive Touch Screens** - Attendees will use these touch screen displays to view the meeting schedule, a map of the Music City Center, the Exhibit Hall floor plan, and more. To add a bit of fun, each unit also includes the opportunity to take a selfie. Supporter will receive a digital ad and branding on the base of the displays. Opportunity includes two touch screens placed in high traffic areas of the Music City Center.
- **Hydration Stations** - Help attendees stay hydrated by taking advantage of this opportunity to provide four Hydration Stations, each including a water bubbler, up to 10 refills, a 2' x 2' custom floor decal, and half meter board for your messaging. Two stations will be placed in the common areas and two will be placed in the Exhibit Hall.
- **Highboy Table Clings** - Your company will gain extra visibility while attendees gather around these highboy tables placed along the main center aisle of the Exhibit Hall. Opportunity includes three tables with your branded clings.

Don't take the chance that attendees will seek you out—take the steps to draw them in. Contact Craig Baker at aaglexhibits@spargoinc.com or 703-679-3942 to secure your opportunity.

EXHIBITOR REGISTRATION

All **confirmed exhibitors** will receive an email with a unique registration link and discount code for either group or individual registration. If you have submitted your Application and Contract for Exhibit Space and have been confirmed as an exhibitor but have not received the email, please contact Gerardo Galindo at ggalindo@aagl.org.

If you have questions regarding your exhibit space or have not yet submitted your Application and Contract for Exhibit Space, please contact Craig Baker at aaglexhibits@spargoinc.com.

EXHIBITOR HOUSING

All **confirmed exhibitors** will receive an email with a link to book your hotel rooms. Please note that individual registration is allowed up to 10 rooms and 11+ rooms will require a room sub-block.

We recommend that you not wait to secure hotel accommodations within our block at the discounted rate. There are many events taking place in downtown Nashville during the week of the #AAGL23 Global Congress and hotels are filling up fast. After the cutoff date of 10/6, or if the block sells out (whichever occurs first), rooms may be sold based on availability and may not qualify for the discounted rate.

Please contact Gerardo Galindo at ggalindo@aagl.org with any questions.

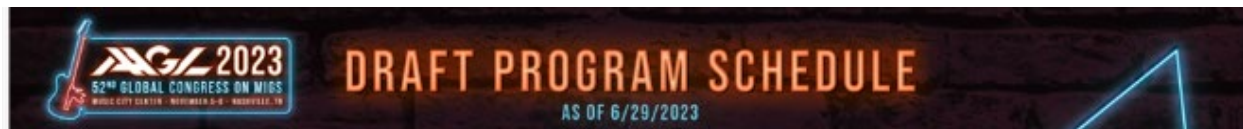
USEFUL LINKS



Social Media Tool Kit



AAGL23 Sizzle Reel



MEET YOUR NEW TEAM! WE'RE HERE TO HELP!

AAGL has appointed SPARGO, Inc. as the exposition management firm for the Global Congress on Minimally Invasive Gynecologic Surgery (MIGS). SPARGO, Inc. has extensive experience in managing medical and scientific meetings and currently manages more than 30 meetings annually, 14 of which are recognized as the TOP 50 Medical Meetings by the HCEA.

We are confident that you will benefit from working with an experienced team of event management professionals who will partner with AAGL to recommend new initiatives and fresh new ideas for our meeting.

Exhibit & Sponsorship Sales



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